

**People FIRST
and
Customer
OBSESSED!**



**Inspiring
Purpose and
Story**



**Intentional
Values**



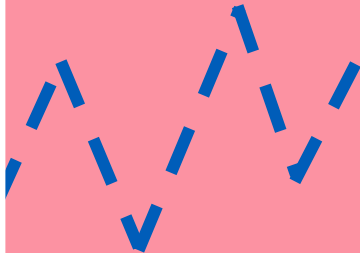
**Results-Driven
Leadership
System**

**THE EIGHT
CULTURAL
INGREDIENTS**

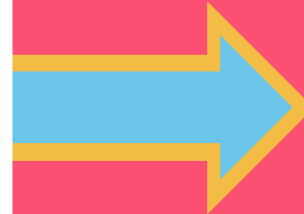
**Personal Equity
Promise**



Acute Listening



**Growth and
Disruptive
Mindset**



**Peer-to-Peer
Power**